

OFFICE OF THE TECHNOLOGY DIRECTOR
Millburn Public Schools

INFORMATIONAL ITEM

June 21, 2010

To: Board of Education Members
From: Joanne Rathunde
Subject: Technology Report

Our RevTrak store (online payment option for parents) has been created and we are working with the details regarding fees and how the store should “look.” We will be able to offer this option to parents in the very near future. If you will recall our discussion in the past, the fee is 4.99% of each transaction, but VISA does not allow a percentage fee to be attached to a payment. Since most people pay with a VISA card, we had to come up with an alternate solution. Over the past several months, the folks at RevTrak have determined that a flat fee option in the low \$2 range seems to be as cost neutral as possible. We will start our store with that option and see how it goes. In the future, we may choose to discuss other options such as adding the 4.99% on to the cost of each item so that the fee is proportionate to the item(s) being paid for.

I received an order history from Apple dating back to 2005. We are working on deciding which items we would want to be a part of a trade in/recycle option and how that would impact pricing and the number of machines we could acquire should the Board decide to maintain the leasing line item in the budget. If you will recall, our lease will be paid off this year. I will be able to present more information in November as we narrow down the details.